

Level 1 Gamification Certification for Talent Development Professionals The ONLY Gamification Certification that earns you recertification credits with HRCI, SHRM, and ATD.	
Description	<p>This trademarked, proven program takes you through the 5-step process of gamifying your organizational quest. By following the 5-step plan, you are essentially assured a successful outcome.</p> <p>Game mechanics such as points, levels, challenges, rewards, chance, collaboration, scarcity, time limits, and leaderboards are directly linked to the human desires of achievement, status, self-expression, competition, and altruism.</p> <p>These mechanics (and more) provide an ideal adult learning environment as learners practice their skills, get immediate feedback on their progress, earn recognition, and build confidence in their ability to overcome a challenge.</p>
Content Overview	<p>In this 6-hour certification program you will use L&D case studies as you overlay the 5-step Game the System™ model for gamification learning design, gather data, and participate in problem-solving and assessment exercises.</p> <p>Module 1: Define Learning Objectives... The Fundamentals of Fun! - Define your measurable business objectives and determine how gamification will help you to achieve your objectives</p> <p>Module 2: It's Story Time - Create an Epic Adventure - Frame and wrap your quest in a spellbinding story to create a narrative thread that pulls through the entire game</p> <p>Module 3: Design Variety into Your Activities - Create the right mix of ingredients in your learning activities to allow the participants to acquire knowledge and skill, rather than merely receive and memorize information</p> <p>Module 4: Add the Game Design and Mechanics - Identify the game elements you will use (points, badges, leaderboards, etc.) and implement game mechanics to motivate your players</p> <p>Module 5: Tally up the Aesthetics So They Wanna Play! - Create an overall design that appeals to different senses and tie everything back to the other four levels, especially the business objectives</p> <p>Module 6: Gamification Audit of Organization Quest - The gamification audit will clearly define recommendations on the creative design, development, communications strategy, and roll-out plan for the gamification project presented in class. The aim is to achieve the objectives identified in Module 1 by applying the gamification design overlay and answer the question: Is it fun?</p>

<p>Outcome</p>	<p>The goal is to increase learning and engagement through key concepts found in game design and behavioral psychology.</p> <p>By adding game mechanics to training, gamification not only increases interest, it makes training "fun." A well-designed and well-implemented gamification program promotes engagement, meaning, mastery, and autonomy.</p> <p>Upon completion of the Level 1 Certification the Gamification Apprentice will demonstrate an introductory understanding of all components used to apply the Game the System™ gamification design overlay to an L&D program.</p>
<p>Recertification Credits</p>	<p>One Credit, PDC, or Point is awarded for each physical hour of continuing education that meet Recertification Guidelines.</p> <p>HRCI - This activity, 245951, has been approved for 6 (HR (General)) recertification credit hours toward California, GPHR, HRBP, HRMP, PHR and SPHR recertification through the HR Certification Institute. Documentation Requirement - Please be sure to note the activity ID number on your recertification application form. For more information about certification or recertification, please visit the HR Certification Institute website at www.hrci.org.</p> <p>SHRM – This activity qualifies for 6 PDCs to maintain your SHRM-CP or SHRM-SCP designation. Documentation Requirement - Document your professional development activities and retain these records for up to 6 months after the end of your 3-year recertification period. For more information about certification or recertification, please visit the SHRM website at http://shrm.org/education/pages/recertification.aspx.</p> <p>ATD – This activity qualifies for 6 CPLP® recertification points to maintain your CPLP designation. Documentation Requirement - Commercial or Industry-related courses/sessions - Letter or certificate of completion from the course sponsor verifying hours, dates and subject matter. For more information about certification or recertification, please visit the ATD website at www.td.org/Certification.</p>